



CHARGE SCHEDULE FOR 2019

MONDAY, SEPTEMBER 30TH | VISION

Begins	Ends	Topic
09:00	09:10	Opening address
09:10	10:00	BUILDING BLOCKS
10:00	10:30	Panel Discussion: Brand Communicatoins from awareness to resonacnce
11:00	11:40	Energy Legends
11:40	12:00	Energy Speaker / Special Presentation
12:00	12:10	Awards finalists acknowledged
13:00	13:10	Energy Story
13:10	14:00	DISRUPTIVE INNOVATION
14:00	14:30	Panel Discussion: Innovation and drive for customer satisfaction
14:30	14:40	Energy Story
15:00	15:50	CO2 FREE SOCIETY
15:50	16:30	Panel Discussion Communicating a country brand positioning
16:30	18:00	VIP Reception of Speakers, Sponsors and Finalists.
18:00	19:00	CHARGE Lounge
19:00	23:00	CHARGE Awards

TUESDAY, OCTOBER 1ST | IN PRACTICE

Begins	Ends	Topic
09:00	10:00	CHARGE WORKSHOP A workshop led by an expert in the specific topic
10:30	11:30	Winners of the CHARGE Awards
11:30	12:00	Special Presentation
13:00	14:20	GREEN ENERGY (TBD) Can brown be green? How people perceive green and sustainable.
14:30	14:40	Energy Story
14:40	15:20	The Millennial Brand
15:20	16:00	Meeting Expectation (Panel Discussion)
16:00	21:00	Energy Excursion (Location TBD)